

## Objective

To work for a company or an individual that truly values what I bring to the table each and every day. To work for a company that knows and appreciates the value of good planning, good design and the processes of achieving them. To work for a company that will utilize my skills in those areas for the betterment of the company and/or products.

## Education

Bachelor of Arts with an area of concentration in Graphic Design  
Morehead State University, Morehead Kentucky

## Skills

Proficient in: Macintosh Computers, Adobe Creative Suite 5, Coda, Transmit, HTML5, CSS3, pencil, paper and whiteboards

Working knowledge of: ExpressionEngine, jquery, Axure (limited)

## Awards and Publications

- Webby Award Honoree - Law Category (top 15% of entrees worldwide), mesorc.com, 2010
- DMA South Star Award, mesorc.com, 2010
- Gold Gamma award for best web site, homeimprovementmag.com, 2004
- Gold Gamma award for best web site, knowatlanta.com, 2002
- Work selected and published in Morehead State University's visual and literary magazine, Inscape, Fall 1998

## Experience

### **BKV 2007-Present**

#### *Associate Creative Director*

- Design, produce, support and/or supervise interactive projects from concept to production. Projects include but are not limited to: web sites, landing pages, online advertisements, HTML emails, and mobile and social applications
- Design, present, produce or assist in the production of concepts, sitemaps, wireframes, comps, as well as assist in the production of user flows for interactive projects that guide design, editorial, and development teams
- Supervise and art direct a team of 2-5 designers and developers on a daily basis
- Work closely with the design, development, and account service teams as well as the client to ensure that projects meet or exceed all expectations in a timely manner
- Produce estimates and assist the traffic team with timelines for projects that my creative team is involved in

### **19Labs 2010-Present**

#### *Co-founder*

- Design and produce interactive projects from concept up to the back-end development. Projects include but are not limited to: websites, landing pages, HTML emails, and mobile, web, and social applications
- Design and produce sitemaps, wireframes, comps, and user flows for interactive projects that guide design, editorial, and development
- Work closely with my business partner as well as the client to ensure that projects meet or exceed all expectations in a timely manner within the allotted budget
- Assist in the maintenance of company finances, project scheduling, client meetings and presentations

### **Seth Brown Designs 2005-Present**

#### *Designer/Owner*

- Develop and design various web sites, HTML emails and online advertising
- Conceptualize, design and assist in pagination of several sports magazines
- Conceptualize, design and paginate custom published books for home builders
- Maintain relationships with outside vendors such as photographers, printers and writers to achieve quality results for clients
- Design a variety of collateral for various businesses that include software packaging, logos, business cards, brochures and tradeshow booth graphics
- Manage company finances, production scheduling, client meetings and presentations



### **Real Enterprise Solutions 2004-2006**

#### *Creative Services Director/Graphic Designer*

- Lead contact for all design services for the Netherlands based software company
- Re-designed the company web site and oversaw all site maintenance
- Designed company logos, brochures, magazine advertisements, tradeshow booth graphics, banners, business cards
- Worked independently as well as with the marketing and sales team on an international level

### **The Creative Group 7/2004-10/2004**

#### *Contract Graphic Designer*

- Worked through the Creative Group with large corporate in-house marketing and design departments, advertising agencies and pre-press departments
- Developed and executed designs for a variety of media that include direct mail pieces, brochures, fliers, directories and other collateral
- Pre-flighted, color corrected and prepared files for print

### **Atlanta Home Improvement Magazine 2/2003-9/2003**

#### *Senior Graphic Designer/Art Director*

- Designed and paginated Atlanta Home Improvement magazine, an Atlanta area monthly publication
- Created new layout and maintained company's web site
- Developed and executed designs for a variety of promotional pieces that included brochures, fliers and business cards
- Responsible for proofing and preparation of all files for printer
- Maintained relationship with outside printing facility
- Worked closely with sales team, editorial department as well as interaction with clients

### **Bdesigns 2002-2003**

#### *Graphic Designer, Owner*

- Developed and incorporated independent freelance design company
- Sustained relationships with outside vendors to achieve quality results for clients
- Collaborated with clients to meet budget requirements
- Designed a variety of collateral for clients that included logos, brochures, web sites, print advertisements, business cards and editorial layouts

### **New South Publishing 2000-2002**

#### *Graphic Designer*

- Designed several metro Atlanta magazines that included KNOWAtlanta, Health for Life, Golfing Link, Post Notes, Page One and Wing Foot
- Developed and executed the design for a variety of collateral that included fliers for sales team, newsletters and media kits
- Designed layout and maintained company's web site
- Worked closely with production, editorial and design team to develop design strategies
- Collaborated with photographer and selected images for various publications
- Member of Magazine Associations of Georgia (MAG) and attended its yearly conference on design, creativity and printing

### **Harmon Publishing 1999-2000**

#### *Graphic Designer/Senior Graphic Designer*

- Designed a variety of advertisements for real estate agents throughout metro Atlanta
- Interacted with clients and sales team to develop advertising campaigns
- Managed print production schedule
- Responsible for new hires for design department
- Liaison for production facility in Seattle, WA

